

Business opinions to help growth

TWEED businesses are urged to get behind a new project to help secure economic development.

The Tweed Economic Development Corporation (TEDC) will launch the first stage of the Business Retention and Expansion project on Wednesday, February 24, to approximately 5472 local business owners.

TEDC chief executive

officer Tom Senti said the project would forge relationships within the business community.

He said data from business owners would be compiled in an action plan to bring about the types of changes necessary to deliver future economic sustainability.

As part of the project, a survey of Tweed businesses will aim to assist

growth in the existing business base by asking local business about their needs and plans and what issues they face in growing their business in the Tweed.

Cross sections of industry sectors will be surveyed covering all the relevant topics.

Mr Senti said surveys would be sent via direct email, mail, face to face

interviews as well as having a link available on the TEDC website to ensure all businesses in the Tweed had an opportunity to participate in the survey.

The corporation will promote the launch of the Business Survey at the Tweed, Kingscliff and Murwillumbah Chamber breakfasts during the month of February.