

# thinking, growing, smarter!

## in this issue

**tweed business retention & expansion survey**

**working on telecommunications for the tweed**

**plans for the tweed cbd comes to fruition.**

**energy efficiency for small business**

**tsc - electronic housing code pilot project.**

**biz profile - me bank**

**workshop to help grow your business.**

## ceo's message

This month the TEDC is getting ready to launch the largest business survey ever undertaken in the Tweed. I really urge the business community to embrace this opportunity to be part of the project. Over the next weeks if you have a ABN registered business in the Tweed you will be contacted by either email, mail, or phone to participate - we value all input from the self employed to the larger business organisation. Let your voice be heard and assist us to grow business in the Tweed. For more information on the business survey [click here](#).

## members' link

Members of the TEDC believe the Tweed is an ideal location to work, live & play; and support the TEDC in its endeavours to create a future sustainable economy. [Click to view our list of members.](#)

## tedc mail bag

## dear subscriber

The TEDC since inception in 1997 has adopted a non-political, macro-economic, thoroughly researched and substantiated, factually-based, commercial and innovative approach to the role of developing a sustainable Tweed economy.

This approach adopted by TEDC is fundamental and critical to developing the policies, strategies and action plans necessary to deliver future social and economic sustainability for the people of Tweed shire.



## tweed business retention & expansion survey

This is the first time such an extensive business survey has been conducted in the Tweed and its success depends on the participation from all business groups. This is an opportunity to air views and to contribute to the pool of information about the local business scene to be used to develop an Action Plan with strategies to deliver future economic sustainability in the Tweed. The survey should take approximately 20 minutes and as a token of appreciation when you complete the survey, TEDC invites you to enter into a weekly draw to WIN a gourmet dinner for two or a range of beautiful local produce hampers. To participate in the survey [click here](#).



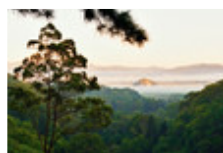
## working on telecommunications for the tweed

TEDC and the Tweed Shire Council have given their support to a Southern Cross University submission to have the Australian Government's National Broadband Network (NBN) rolled out early on the North Coast. This ongoing collaboration is in line with the Telecommunications Infrastructure Action Plan (TIAP) produced by TEDC and adopted by Council in May 2009. For more information on the TIAP [click here](#).



## plans for the tweed cbd comes to fruition.

The TEDC are excited to see many of their suggestions have been implemented in the Tweed CBD plan unveiled by Minister Tony Kelly recently. The TEDC has been the catalyst for driving a major revamp of the Tweed CBD and supports any planning which generates jobs. The TEDC supports the move towards moving the economy away from being a service-based one which caters for a retiring population and this draft plan could help achieve that goal. [click here](#)



## energy efficiency for small business

The TEDC are fully supportive of the Dept of Environment and Climate Change NSW initiative to partner with small businesses to help reduce power bills and carbon pollution. This is an easy five step process which can reduce your environmental impact and save you money by becoming more energy efficient. Forms can be downloaded from [www.environment.nsw.gov.au/sustainbus](http://www.environment.nsw.gov.au/sustainbus)

## tsc - electronic housing code pilot project.

Tweed Shire Council has been selected to participate in the

Got a comment about this month's newsletter? email us at [mail@tedc.com.au](mailto:mail@tedc.com.au) Or write to, PO BOX 27, Murwillumbah NSW 2484



The Tweed Economic Development Corporation (TEDC) was established by the Tweed Shire Council in 1997 to give leadership and direction to the development of a future sustainable economy in the Tweed. The Thinking, Growing, Smarter Newsletter is produced solely by the TEDC. © Copyright 1999-2007

[Unsubscribe](#) | [Forward to a friend](#)



electronic Housing Code pilot project which TEDC views as a real opportunity for investment attraction and job generation for the Tweed. The NSW electronic Housing Code pilot project – will develop and demonstrate a shared, integrated platform for end-to-end processing of development applications, including lodgement, tracking, referrals and approvals. For more information on the project [click here](#).



#### **biz profile - me bank**

Term deposits are back in vogue with recent volatility in stock markets and a loss of confidence in investment bankers and their fancy products large numbers of businesses are returning to the trusted and well-understood term deposit. ME Bank is currently offering market leading term deposit rates to TEDC members, to find out more contact **Paul Stevenson on 0412 005 075**.



#### **workshop to help grow your business.**

A practical hands on three hour workshop designed to give you the online skills you need to succeed in the world of digital marketing will take place on Tuesday the 23rd of February at Peppers Salt Resort, Kingscliff. The workshop covers topics such as e-mail marketing, viral marketing, social media, blogs, SMS and Personalised URL's. The seminar is targeted to solo, micro and small businesses in any industry sector that is seeking growth. The cost is free and sponsored by the NSW Government. For further information please visit [www.smallbiz.nsw.gov.au/events](http://www.smallbiz.nsw.gov.au/events).



41-43 Commercial Road, Murwillumbah NSW 2484 - PO Box 27 Murwillumbah NSW 2484  
t 0266 726 130 f 02 66 726 739 e [mail@tedc.com.au](mailto:mail@tedc.com.au) w [tedc.com.au](http://tedc.com.au)

Having trouble reading this email? [View it in your browser](#).